

IT'S NOT EASY

CURATORS: Lauren Rosati and Herb Tam

EXHIBITION: *It's Not Easy* was an exhibition inspired by the tidal wave of efforts to go "green." As new buildings sought LEED (Leadership in Energy and Environmental Design) certification, as major corporations seek to "green" their practices and as global warming put the need to be green at the forefront, we were virtually inundated with social pressures to be environmentally sustainable. But how is the word 'green' really interpreted? Exit Art asked that question to artists, activists and the general public to solicit their personal responses through email.

The photographs, texts, drawings, graphics and other works in *It's Not Easy* were printed on 8½" x 11" recycled paper, giving equal—and sustainable—attention to each work. With over 300 responses, *It's Not Easy* explored the multiplicity of cultural, environmental and political meanings of GREEN.



ARTISTS: Avi Adler, Edwin Aitken, Hlynur Atlason, Hamdi Attia, Dan Au, Lorenza Lucchi Basili, Justin Beard, Jeff Becker, Amnon Ben-Ami, Alessandro Bertoncetto, Gianluca Bianchino, Mark Bloch, Marieke Bolhuis, John Boone, Dmitry Borshch, Jeanne Brasile, Bruno Bresani, Keith A. Buchholz, Jason Burch, Jeffrey Burdja, Pamela Calderon, Crystal Campbell, Laura Cannamela, Hector Canonge, Sean Capone, Anibal Catalan, Sung Ho Choi, Isoje Cho, Varinthorn Christopher, Donna Clovis, Mark Cooley, Malika Cosme, Jay Critchley, Mary Ellen Croteau, Josiah Cuneo, Dame Darcy, Abha Dawesar, Daniel de Cull, Jesus De La Rosa, Helena V. de Vengoechea, Pete Deevakul, Polibio Diaz, Rabindranat and Rebio Diaz-Cardona, Gareth Doherty, Vija Doks, Tamara Erde, Curtis Erlinger, Zachary Fabri, Joao Felino, Felicity Fenton, Celeste Fichter, Joan Fitzsimmon, Nic Fortunato, Carol Freid, Lise Gervais, Christine Gilbert, Jonathan Gitelson, Meira Gottlieb, Anthony Graves, Cheryl Gross, Marcia Grostel, Carl Gunhouse, Kenneth Habarta, Chris Habib, Miho Hagino, Sabine Hagmann, Po Hagström and Janna Holmstedt, Sy Haki, Dave Hal, J.P. Harpignie, Barry Hazar, Gail Heidel, Victoria Hibbs, Steve Hines, Ethelyn Honig, Sven Humphrey and Robyn Voshardt, IOULEX, George Jacobi, Kristin M. Jacobi, Steve Jarvis, Jecca, Sarah Juli, Naomi Kaly, Mollyne Karnofsky, My Name is Scot, Kelly Keigwin, Jenny Kendler and Molly Schafer, Erin Kennedy, Max King Cap, Donna Kozloskie, Ellie Krakow, Walter Kratner, Justen Ladda, Juliette La Roux, Michelle Levante, Heather Lowe, Jenna Lucenta, Victoria Luther, Josh MacPhee, Erica Mapp, Mitchell Marco, Ian Marshall Reid, Annette Marten, Victor Martinez Diaz, Maslen and Mehra, John Maters, E.J. McAdams, Janet McDermott, Kenric McDowell, Marla McLean, Christina Medina, Massimo Medola, Jaclyn Meloche, Jason Mena, Steven Millar, Carmen Mojica, Ken Morgan, Leo Morrissey, Susan Munoz, Rebecca Mushtare, Kader Muzaqi, Aphrodite Desiree Navab and Richard Jochum, Moises Nifco, Niko Niko, Kristen Nyce, Elaine Tin Nyo, Agata Olek, Cristián Olivos, Carmen Olmo-Terrasa, Joe Palumbo, Caroline Park, Yoonhye Park, Anne Percoco, Piko, José Piñón, Elisa Pritzker, Eduardo Alexander Rabe, Radek, Leandro Ramirez, Christina Ramirez, Ray Rap, Bernd Reichert, Mari Richards, Jorge Rigau, Monica Rodríguez Medina, Rebecca Rubenstein, Fred Rubin, Rosa Ruey and Paul Kamu, Matthew Salenger, Lorenzo Sanjuán, Alyce Santoro, Jacoby Satterwhite, Rosalind Schneider, Rachel Schragis, Gregory Scott, Nikko Sedgwick, Antonio Serna, Peter Seward, Erin Seymour, Stephanie Smith, Lucas Sol, Joan Sonnenfeld, Mike Speranza, Alfred Steiner, Simone Stoll, Justin Storms, Laurie Sumiye, Chooc Ly Tan, Naho Taruishi, Ralf Tekaat, Alessandro "Smilee B." Thompson, Diana R. Thompson, Désirée Barinas Ubinas, Teresa Valla, Linnea Veldner, Steve Vetter, David Vetter, and

